

IMPACT SNAPSHOT

UNITED WE LEAD

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Services

30,558

services were provided to help people in Wilson County

Budgets and Allocations Committee

Volunteers make funding decisions for our programs and services.

Audrey Watson - Chair, Bill Adams, Jim Anderson, Daydra Allen, Lesley Barnes, Carolyn Wester, Michelle Holler, Cecilia Hottovy, Kym Jackson, Charles Jeffers, Frances Ellis-Lynch, Chris Sauls, Jeff Hamilton, John Robl, Rhonda Nixon, Rena Corbett, Steve Stillman and Lynne White.



Education Success

\$ 223,446 Invested

6,887

Wilson County children ages 0-19 participated in United Way programs.

Partners

like our Wilson County Schools help strengthen after school learning.

A+

for summer camps! At-risk students may see a full grade drop when not attending summer camp.

300+

children attend United Way after school programs.



Income & Independence

\$ 229,927 Invested

14,875

people 55 and older receive assistance through our United Way agencies.

70,000+

meals are provided to senior citizens, helping them to continue to live at home.

21%

of our community lives below the poverty rate and can benefit from United Way services.

48.6%

of calls made to 2-1-1 were requests for assistance with housing and shelter.



Health Success

\$ 163,967 Invested

9,900

lives have been impacted by 3,300 units of blood donated in Wilson County.

24/7

Crisis Hot Line for emergency shelter for victims of domestic violence.

2-1-1

and the Crisis Center connect people to resources in our community and beyond.

30,000+

Hello and Med Calls were made to seniors, disabled, and challenged citizens in 2021.

We are working across Wilson County to develop and implement strategies that make a difference in our local community. We support programs, services and initiatives that deliver results in the areas of **EDUCATION**, **INCOME** & **HEALTH**. Your donations support over 25 United Way Agencies.

Annually, The United Way of Wilson County, Inc. has an audit conducted by certified public accountants Anthony and Tabb.

United, We Lead the Way!

As a community we can work together in the fight for the health, education and financial stability of every person in Wilson County. If you're interested in donating, volunteering, or advocating please email: development@unitedwayofwilson.org.

2021/22 United Way Board of Directors

Stephen Anderson
Bruce Dechaine
Chief Scott Biddle - *Ex-Officio*
Nan Fleming - *Vice President*
Gronna Jones
Tracy Mitchell - *Campaign Chair*
Rhonda Nixon
Norm Osborn - *Past President*

Tad Rhodes - *Treasurer*
John Robl
Chris Sauls
Dr. Doug Searcy
Harry Tyson - *President*
Audrey Watson - *B&A Chair*
Matt Whitley - *Ex-Officio*

A Moment of Gratitude and Appreciation

Honoring our friends, long time volunteer Warren "Shep" Shepard and P.A.L. Director Captain Reggie Smith

United Way Partner Agencies

- American Red Cross
- Arc of Wilson County
- Diversified Opportunities, Inc.
- Flynn Christian Fellowship Home
- Hope Station
- PAL - Police Athletic League
- St. John CDC- S.A.Y. - Save A Youth
- The SPOT
- Wesley Shelter, Inc.
- Wilson Co. Office of Senior Citizens Affairs
- Wilson Crisis Center
- Y.O.U.T.H. of Wilson

Over 30,000 Services for Wilson County in 2021

LIVE UNITED

Beyond the Campaign & Donors Choice \$ 70,000+

Boy Scouts - East Carolina Council
Children's Home Society
COVID Relief Fund
Disaster Relief Fund
Fight For Me Foundation
Foundation YMCA
Girl Scouts NC Coastal Pines
Habitat for Humanity
Imagination Station
NC 2-1-1
O.I.C. of Wilson
Special Olympics Wilson
United Way - Out of County Volunteer Program
Wilson Community Health Ctr
Wilson Forward
Workforce Development

City of Wilson Nonprofit Funding - Community Impact Grant

\$410,000

In 2021, our United Way continued to facilitate the grant process of allocating \$410,000 to nonprofits in Wilson County on behalf of the City of Wilson.

Community volunteers who serve on our Budgets & Allocations Committee recommended funding to the: Arts Council of Wilson, Flynn Christian Fellowship Home, Hope Station, Imagination Station, O.I.C. of Wilson, Wesley Shelter, Wilson Community Improvement Association, The CHEW, Oliver Nestus Freeman Round House, Special Olympics - Wilson, The Whirligig Park, The SPOT, Wilson Police Department (PAL) Athletics/Activities League, and Y.O.U.T.H. of Wilson.

Emergency Food & Shelter Program

\$138,963

The United Way coordinates the EF&SP for Wilson County.

Committee members for the EF&SP are Kathy Berni, Tyler Campbell, Lillian George, Lynne White, Celena Edwards, Ron Hunt, Earl Reaves, Judi Thurston, Miltia Grady-Wheatly and Lynne White.

The committee allocated funds to the following: Flynn Christian Fellowship Home, Hope Station, The SPOT, Wesley Shelter, Wilson County Office of Senior Citizens Affairs.



SHARE THE GRATITUDE
Thank you to our agencies and all front line workers!



Donate TODAY at www.unitedwayofwilson.org/give
2021 Leadership Donors are listed on our website.

UNITED, Now More Than Ever

Dear Friends,

When I reflect on the past year, there is so much that comes to my mind. The highs and lows, the challenges and the adjustments we made to how we work and live and how together we faced another year that was anything but ordinary.

What I remember most is how our community showed unity and resilience. Selflessness, goodness and kindness continued to shine as we saw many acts of generosity through donations, volunteering and advocating for others so we could provide assistance to our most vulnerable citizens.

Your support of the United Way provided warm meals to the elderly, children had the opportunity to attend after-school and summer learning programs, shelter was provided to the homeless and families found the support they needed to find relief from a life of poverty.

It is important to remember and thank our United Way Agencies who developed new programs and increased their services so that they could better meet the changing needs facing families.

Meaningful lasting change does not happen with one donor, one nonprofit agency, one volunteer or one workplace campaign. Together, UNITED, we are accomplishing amazing things with the Wilson Crisis Center who provides reassurance and resources through their "Hello and Med Calls." Great things happen in Wilson County because of United Way donations for our population of children and adults with developmental disabilities through Camp Sunshine with the Arc of Wilson and Diversified Opportunities.

United Way donations collectively make a tremendous impact on our work to end food insecurity, and to provide safe shelter for homeless families, victims of domestic violence and those recovering from addictions.

Last year a \$25 donation, combined with donations throughout the county, turned into \$800,000+ of assistance for Wilson County nonprofits serving our community.

We live UNITED, now more than ever so that TOGETHER we can make positive lasting change for those who are struggling to find a better life.

So, in another year of change, one thing remained the same and that is the hope that your United Way donation gave to people right here in Wilson County.

A special thank you to Tracy Mitchell - 2021 Campaign Chair and the Campaign Cabinet for helping us raise awareness about the United Way and an additional thank you to our United Way staff and the hundreds of volunteers for helping us throughout the year by connecting our donors and community supporters with vital information on how important the United Way Campaign is to our nonprofits and community.

To you, our donors and supporters, we offer our heartfelt appreciation for your love of our community and for living UNITED, now more than ever.

Judi Thurston -
United Way of Wilson County - Executive Director

Community Impact Voices

Volunteering with the United Way and their Meals on Wheels program through the Wilson County Office of Senior Citizens Affairs, taught me the importance of giving back to the community I have come to love during my 3 years at Barton College. I learned that the meal delivery may be the only contact for the person receiving the meal, so adding conversation to the visit makes the delivery even more important. Delivering meals is meaningful for both the volunteer and the program participant. - Barton College Volunteer, Shane Catherman.

Success is made possible because of your donations to the United Way. Recently, a young mother, leaving a life of domestic violence, sought refuge at the Wesley Shelter. She was quickly provided with a safe place to live, a volunteer advocate and a case manager who connected her with resources to help her find a job, to learn budgeting skills and to help her reconnect with her children. After 101 days of support from the Wesley Shelter, the young mother secured a job, had money in the bank, a place to live and a solid safety plan all because she wanted a better life for herself and because she had the Wesley Shelter and United Way donations supporting her.
Dr. Cherie D. Lindsay-Chapman,
PhD, MPA, MHS Wesley Shelter - Executive Director.

2021 Campaign Cabinet



Pictured top left to bottom right: Charles Jeffers, Chief Scott Biddle, Jessica Griffin, Rhonda Nixon, Lisa Skinner, Tracy Mitchell - 2021 Campaign Chair, Amber Lynch and Nancy Sallenger. Not pictured Crawford Bolton

United Way of Wilson County, Inc.

Executive Director - Judi Thurston

Assistant Director - Betty Baker

Director of Finance - Mona Lamonds

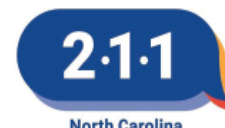
Director of Resource Development - Kathy Berni



United Way of Wilson County

252- 237-3194

unitedwayofwilson.org



United Way Now located at 316 Douglas St. Wilson, NC 27893
Mailing address - PO Box 1147 Wilson, NC 27894-1147



2021 Community Report

UNITED

Now More Than Ever

