

UNITED WAY COLOR LOGOS

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UNITED WAY OF WILSON COUNTY



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UNITED WAY BRAND COLORS



Pantone 287 C
C:100 M:74 Y:0 K:0
R:0 G:81 B:145
HEX: #005191



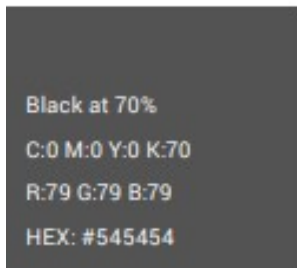
Pantone 659 C
or 287C at 52%
C:55 M:40 Y:0 K:0
R:83 G:158 B:208
HEX: #539ED0



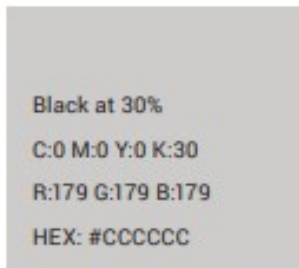
Pantone 143 C
C:0 M:34 Y:86 K:0
R:255 G:179 B:81
HEX: #FFB351



Pantone 179 C
C:0 M:85 Y:89 K:0
R:255 G:68 B:59
HEX: #FF443B



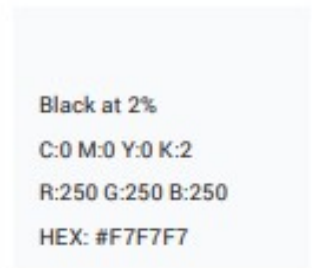
Black at 70%
C:0 M:0 Y:0 K:70
R:79 G:79 B:79
HEX: #545454



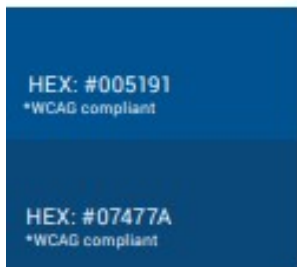
Black at 30%
C:0 M:0 Y:0 K:30
R:179 G:179 B:179
HEX: #CCCCCC



Black at 10%
C:0 M:0 Y:0 K:10
R:229 G:229 B:229
HEX: #E1E1E1



Black at 2%
C:0 M:0 Y:0 K:2
R:250 G:250 B:250
HEX: #F7F7F7



HEX: #005191
*WCAG compliant

HEX: #07477A
*WCAG compliant



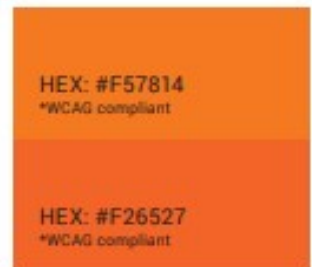
HEX: #FFB351
*WCAG compliant

HEX: #E8A44C
*WCAG compliant



HEX: #FF443B
*WCAG compliant

HEX: #D33D35
*WCAG compliant



HEX: #F57814
*WCAG compliant

HEX: #F26527
*WCAG compliant